

SERVICES & FEES

2026



About Quality English

Quality English (QE) has two main roles; firstly to quality-assure independent schools offering English Language courses and other programmes taught in English to international students. The second role is to help to connect these schools with high-quality agents around the world through numerous joint-marketing activities. With over 20 years' experience, we pride ourselves on the standards we maintain and the reputation we have across the industry.

OUR MISSION

To offer high-quality independent English Language schools and colleges teaching in English, a brand, services and a collective platform from which they can promote their excellent tuition and support to the study travel market.



OUR VISION

To be the leading brand for respected, trustworthy and safe English Language schools and colleges teaching in English, offering reassurance, choice and value to students worldwide.

QE events and dates in 2026

Our Missions bring together the decision-makers from our Schools and Colleges with local professional agents in small and productive workshops. They also enable you to build a meeting schedule to suit you, and to network with other QE schools and colleges during lunch and over dinner.



QE MISSIONS

Our events in China and Taiwan are special QE Missions and incur an extra cost of £1,350 and £475 for Taipei. Please contact us regarding availability for China. You can book Taiwan through the regular booking form.



4 March

Shanghai, China



6 March

Taipei, Taiwan

GROUP A



25 March

São Paulo, Brazil



27 March

Buenos Aires, Argentina

GROUP C



6 Oct

Riyadh, Saudi Arabia



9 Oct

Istanbul, Turkey

GROUP B



15 Sept

Milan, Italy



17 Sept

Barcelona, Spain



15 Oct

Paris, France

- All event fees are subject to VAT, where applicable.
- Two Missions (selected from two different groups) are included in your Annual Fee.

QE E-MISSIONS (ONLINE AGENT WORKSHOPS)

12th February - Focus: Juniors (summer programmes, high school programmes, ministays)

21 May - General e-Mission

3 December - General e-Mission (X-mas edition including our raffle)

All e-Missions take place from 11.30am - 14.00pm UK time

2025 and into 2026

2025 has been a very productive year for QE. We were delighted to deliver seven successful in-person Missions and continue to strengthen our global network through new initiatives and partnerships. From the launch of the QE Agent Programme and our new website to the publication of the second edition of the QE Academic Journal, this year has been marked by innovation, growth, and connection.

We look forward to building on this momentum in 2026 and continuing to deliver exceptional value to our member schools and partners across the globe.

Our achievements this year include:



QE EVENTS

- **7 in-person Missions** (São Paulo, Mexico City, Tokyo, Seoul, Prague, Rome, Madrid) with **over 750 meetings** & 3 e-Missions



ANNUAL CONFERENCE

- Over **20 QE schools** attended our annual conference in Madrid



INDUSTRY EVENTS

- Attendance at **StudyWorld, Alphe UK and ICEF Berlin** alongside QE schools



NEW QE SCHOOLS

- Welcoming **Avenue English** (South Africa), **CCEL** (New Zealand), **Future Learning** (Ireland) & **ELAC Study Vacations** (UK)



QUALITY AGENTS

- Start of our new QE Agent Membership Scheme onboarding **100 Authorised Quality Agents**



AGENT WEBINARS

- 4 agent webinars to train agencies



AGENT E-NEWS

- 6 agent e-News to agent network of more than **5000 agent contacts** plus **4 special editions** (Juniors, Seniors, Summer Camps, Easter Camps)



QE WEBSITE

- Launch of **new website** representing a major step forward in design, functionality, and user experience including members only area



QE ACADEMIC JOURNAL

- 2nd edition of our QE Academic Journal with **8 expert articles**



QE ACADEMIC WEBINARS

- 3rd year of the QE Academic webinar series with **6 sessions** on recent academic developments and key topics



QE MARKETING COLLABORATIVE GROUP

- Launch of the QE Marketing Collaborative Group with nearly **40 people** to join our **3 training sessions**



ONGOING MARKETING SUPPORT

- Continuous marketing of QE and our schools on **social media**, the **QE blog** and through **video interviews**



2 new Corporate Partners



KEENU

AuPair
IN AMERICA

More than just Missions...

At Quality English, we pride ourselves on being much more than an event organiser. While our renowned QE Missions remain a cornerstone of what we do, **our support for schools extends far beyond our popular agent workshops.**

In 2026, we are continuing to **expand our range of marketing, training, and community-building initiatives** designed to enhance your visibility, strengthen relationships with agents, and add real value to your membership in the QE family.

From digital promotion and professional development opportunities to collaborative projects and market research, **Quality English offers a comprehensive suite of tools to help your school thrive in an increasingly competitive market.** The following highlights illustrate the many ways we will continue to support you throughout the year.

★ QE EVENTS

9 promising Missions destinations and 3 e-Missions in 2026

★ ACADEMIC JOURNAL & WEBINARS

Showcase your academic excellence - contribute to the QE Journal or host a webinar

★ QE BROCHURE

Feature your school in the QE Brochure, reach agents worldwide

★ QE WEBSITE

Boost your online visibility through the new QE website

★ QE SOCIALS

Stay visible and top of mind through social media posts with QE

★ QE BLOG & AGENT NEWSLETTER

Be featured in the QE blog and newsletter - reach over 5,000 agents

★ MARKETING COLLABORATIVE GROUP

Learn, exchange ideas, and grow with fellow QE school marketers

★ MARKET RESEARCH

Market research reports for all our Mission destinations

★ QUALITY AGENTS

Our Membership Scheme is growing - 100 Quality Agents who are actively promoting our QE schools and counting

★ AGENT WEBINARS

Webinar sessions to bring your school and its location in front of hundreds of agencies worldwide

➡ QE VILLAGE

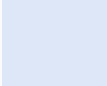
Join us in the QE village at ICEF Berlin & Alphe UK to get better visibility, agent reach and be part of the QE community!

Save money with our industry event discounts:

ICEF Berlin: €700 discount

Alphe: 5% discount

QE corporate partners: see QE website



2026 Fees



Please contact Jonathan@quality-english.com for the latest fees.

